

Nevada State Democratic Party
2021 Executive Officer Elections

Howard Beckerman

Candidate for Treasurer



Greetings Central Committee Members,

“The Secret Sauce”

In addition to my promise to SCC members of RESPECT, ACCOUNTIBILITY, and TRANSPARANCY, I intend to do more to work with the local clubs and caucuses than has ever been done before.

It is my observation that NV Dems is constantly soliciting money from individuals and local club and county organizations. But that NV Dems currently does nothing to aid these “grass roots” organizations in their ability to generate income.

I believe that our local organizations are the most powerful way to reach voters. Much of GOTV and voter registration is in the hands of local (and regional) chapters that could do substantially more if they had the resources necessary. Every election year NV Dems solicits funds without sharing any of the proceeds with the “locals.”

I believe this has to change to increase the chances of electing Democrats not just in the upcoming election, but for elections in the future.

As your Treasurer, I would take an active role in fundraising and institute plans for NV Dems to financially support the counties, clubs, and caucuses in ways that empowers these “grass roots” organizations to do more to elect Democrats. I want to SHARE fundraising ideas, SHARE in fundraising activities, and find ways that local organizations can learn from each other so that they can do more of what we need our local organizations to do. I believe that this is how we build a stronger Nevada Democratic Party now and into the future. I promise to institute COOPERATION between the statewide organization and its chartered local organizations. These are major proposals and a dramatic shift in the relationship between NV Dems and the “grass roots.”

I hope that you will support my candidacy for NV Dems State Treasurer and together we can move forward towards a better and stronger Democratic Party in Nevada.

In Solidarity,
Howard Beckerman

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